



SCHWÄBISCHES TAGBLATT

Delivering the daily news with
hot-off-the-press Lenovo infrastructure.

German local newspaper the Schwäbisches Tagblatt upgrades its IT with ultra-reliable Lenovo servers and storage, ensuring that it can go to press on time—day in, day out.

Lenovo





The Schwäbisches Tagblatt is a local newspaper for Tübingen, a university town in southwestern Germany. The print edition is published Monday to Saturday and is the newspaper with the highest circulation in the Tübingen area. The Schwäbisches Tagblatt is also available in digital format online. The company employs around 150 people.

In a busy newsroom, IT has never been more important. The Schwäbisches Tagblatt relies on a wide variety of information systems to support every stage of the newspaper production process: from research, writing and editing, to printing and distribution, to subscription management and bookkeeping.

So, when the infrastructure underpinning these mission-critical systems approached end of life, the Schwäbisches Tagblatt knew it had to take action.

Sascha Speidel, Head of IT, Schwäbisches Tagblatt, begins: “The fast-paced nature of the daily news cycle means that we cannot afford for our systems to go down. To go to press on schedule, it’s vital that our IT infrastructure runs reliably 24 hours a day and delivers high performance for applications.”

After evaluating its options, the Schwäbisches Tagblatt decided to replace its existing end-of-life infrastructure with Lenovo servers, equipped with Intel® Xeon® processors, and Lenovo storage systems.

“We’ve been using System x products for many years now and know them to be very reliable,” says Sascha Speidel. “Upgrading to new Lenovo servers and storage means we benefit from the latest technical advances and enhanced performance.”

The Schwäbisches Tagblatt worked with Axians to install three servers, configured as two clusters with three nodes each. The cluster-nodes are connected to the Lenovo storage devices with high-throughput, low-latency Lenovo SAN Fibre Channel switches.

Today, the company hosts more than 60 virtual machines on its new Lenovo infrastructure, virtualized with open-source KVM technology running on SUSE Linux Enterprise Server. Using the Lenovo XClarity tool, the IT team can monitor and manage all infrastructure components from a centralized dashboard, and configure services without any downtime, helping to keep operations running smoothly around the clock.

“We’re delighted with our new Lenovo infrastructure,” remarks Sascha Speidel. “It ticks all the boxes in terms of availability, reliability and stability, and is also more energy and cost-efficient than our previous set-up. The Lenovo hardware packs a real punch in terms of performance, and we’ve got so much more storage capacity to play with now.”

With the Lenovo infrastructure in place, the Schwäbisches Tagblatt can be confident that its core information systems are running reliably, enabling its reporters, editors and printing press staff to get on with their jobs—and get the newspaper out to readers.

Sacha Speidel concludes: “Our previous hardware was old news. The new Lenovo infrastructure provides a rock-solid foundation for our operations, now and in the future.”



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– Sascha Speidel, Head of IT, Schwäbisches Tagblatt



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