

Entertainment / Leisure / Sport
Italy

FC Internazionale Milano

Helping football fans get closer to the action on and off the pitch.

Solution components Hardware

- Lenovo ThinkAgile HX 3000 and 5000 Series
- Lenovo ThinkSmart Hubs
- Lenovo ThinkSystem DM7000H Unified Hybrid Storage Array
- Lenovo ThinkPad Notebooks L, T, and X Series
- Lenovo ThinkVision Monitors P Series

Software

- Nutanix AHV
- VMware vSphere

Services

- Lenovo Deployment Services - HX Series Nutanix
- Lenovo Factory Integration Rack and Stack
- Lenovo Premier Support
- Lenovo Virtualization & VDI Services
- Lenovo YourDrive YourData

FC Internazionale Milano is one of the most successful football (soccer) teams in the world. More fans are now engaging with football online and via their mobile phones, creating huge demand for personalized content from clubs. To enhance its digital campaigns and help boost innovation, Inter refreshed its data center with a hyperconverged infrastructure (HCI) based on Lenovo ThinkAgile HX 3000 and HX 5000 Series appliances, and equipped employees with state-of-the-art Lenovo notebooks, monitors, and smart collaboration devices. Backed by Lenovo technology, Inter can process data 20% faster—helping to drive smarter fan engagement initiatives and improve post-game analyses—while employees can collaborate more efficiently and work smarter to bring digital campaigns to life.



“With Lenovo technology, we are much better equipped to develop innovative digital experiences such as virtual tours of our stadium, access to historical archives, and to serve fans with personalized online and in-app content.”



Lorenzo Antognoli,
Head of IS, FC Internazionale Milano

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