Floricultura

Cultivating global leadership in orchids and tropical plants with help from IoT insights.

Solution components
Hardware

- Lenovo ThinkSystem SR630 with 2nd Gen Intel® Xeon® Scalable Processors
- Lenovo System x3550 with 2nd Gen Intel® Xeon® Scalable Processors

Software

- Scale Computing HyperCore Software (HC3)
- Microsoft SQL Server
- Microsoft Office 365
- Tableau

Headquartered in the Netherlands, Floricultura is a market leader in the propagation of orchids and tropical plants. To help it grow tens of millions of young plants each year for B2B clients around the world, the company depends on a wide range of digital solutions, including Internet-of-Things sensors. To support these mission-critical business systems, Floricultura migrated to the ON DEMAND Lenovo and Scale Computing HyperCore Software (HC3) solution based on Lenovo ThinkSystem SR630 and Lenovo System x3550 servers equipped with 2nd Gen Intel® Xeon® Scalable processors—helping the company's business bloom while cutting IT management time in half.

"The HCI solution from Lenovo and Scale Computing gives us a rock-solid—yet highly scalable—platform for our vital systems, including IoT technologies. Thanks to business systems running on our HCI platform, we can produce millions of young orchids each year to the highest quality standards."

Rene Schoone
CTO, Floricultura

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